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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNLCO-VAS1/25(12)/1/2020-VAS-CM-Part(3)

Dated: 06th Aug, 2020

To,

CGMs all Telecom Circles

Subject: Applicability of scrubbing charges-reg.

The approval of the Competent Authority is conveyed for applicability of scrubbing charges from all the Telemarketers with effect from 1st September, 2020 as below,

Service	Rate	Remarks
Scrubbing	2.1 Paise (INR 0.021)	<ul style="list-style-type: none">• Applicable on all messages (Transactional, Promotional, Service (Implicit and Explicit))• Applicable on all messages submitted to DLT Platform (Submission Billing)• DLT shall provide the billing report by customer (Enterprise/ Aggregator) for BSNL to raise Invoice.• Scrubbing charges are exempted for government sender ids that have received exemption approval from TRAI• Pricing applicability date: 01 Sep 2020

The scrubbing charges will be over and above the SMS termination charges as per the rate card published by PP-CM. SMS tariff is applicable on delivery basis, but scrubbing charges is applicable on submission basis to DLT scrubber. Presently no scrubbing charges are envisaged from VASPs for the services under VAS agreements.

All the Circles are requested to inform all their Telemarketers well in advance.

Rajesh Kumar Chawla
06/08/2020
(Rajesh Kumar Chawla)
AGM(VAS)

Copy to:

1. PGM/GM (Nodal Centre) Chandigarh, Trichy, Pune, Kolkata for info.
2. M/s Tanla Solutions Ltd. For info. & n/a pl.