SMS GATEWAYHUB ™
Enterprise Messaging Solution

Get your
message across!
Internet based SMS messaging solutions

An introduction to sending SMS text messages

Sending business SMS text messages is more than sending a quick text message. When planned and created well, it will yield results for your business that no other form of communication has before. This guide will take you through the steps to send single and multiple text messages from start to finish.
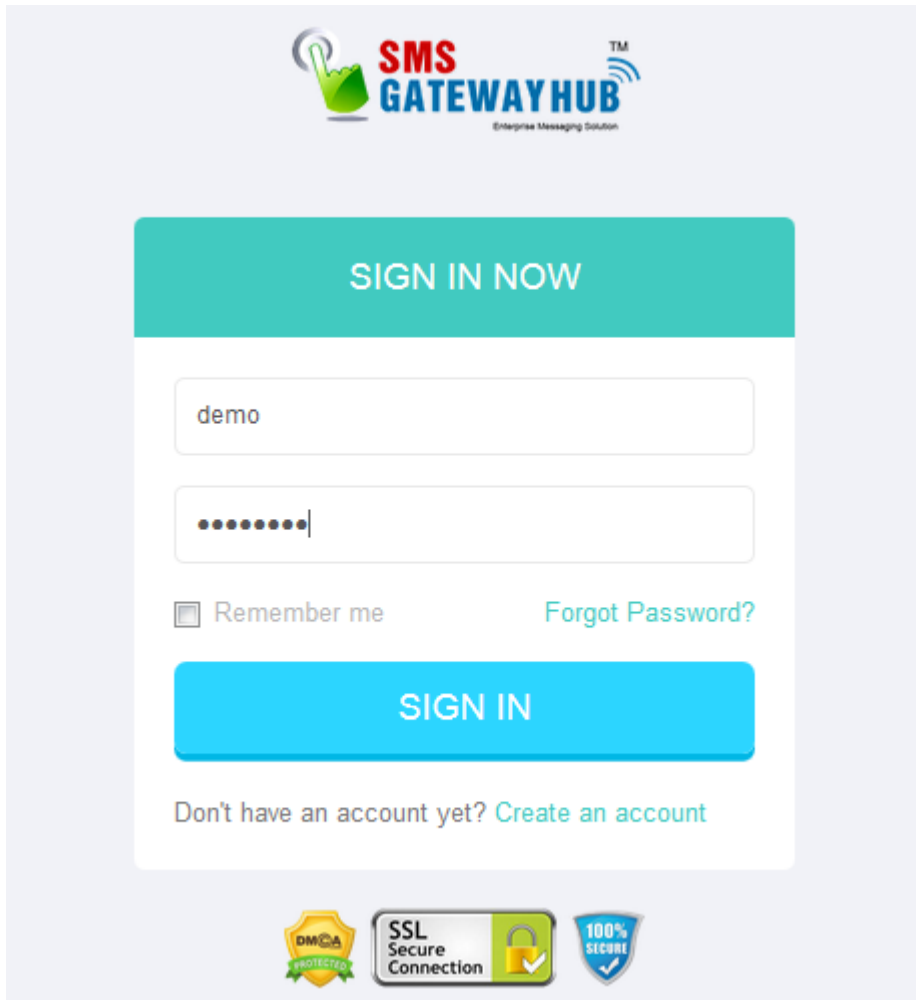
Reseller GUIDE Version 3.4

SMSGATEWAYHUB Technologies Resources Pvt Ltd

SSL Secure | SS7 Technologies | ISO Certified

Why integrate SMS text messages into your business? The stats speak for themselves...
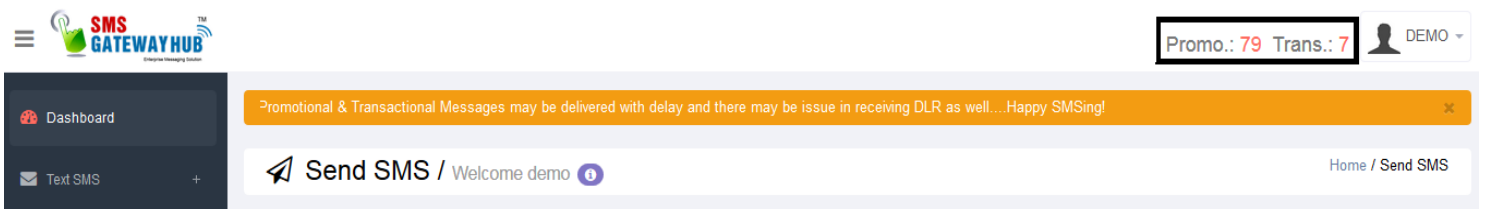
- ✓ **937 million mobile subscribers in India with 215 million mobile internet users. (**TRAI 2015, IAMAI)
- ✓ **98% average open rate for SMS, with 97.5% opens within 5 seconds. (**Nielsen Survey 2014)
- ✓ **75% of online rural population in India is online via their mobile devices (**Octane Research 2015)
- ✓ **41% of India E-commerce sales are from mobile. (**Mary Meeker's 2015 Internet Trends Report)
- ✓ **5% opt-out rates for SMS marketing campaigns. (**Nielsen Survey 2014)
- ✓ **Indians spend around 3 hours and 18 minutes a day on their smartphones, 25% of the consumers check their phones over 100 times. (**Ericsson Consumer Lab 2014)

✚ Login First login with your username and password at www.smsgatewayhub.com

✚ Number of credits in your account are in red in the bottom left corner

ACCOUNT SETTINGS

You can change the following information here:

✓ **Change your password:** Enter the new password in the designated Password and Confirm Password box. Click "Update Account". (A Username cannot be changed).

✓ **Contact Information:** Name, email and contact details.

✓ **Low Credit Warning and Reporting:** Remove or change the amount at which Low Credit Warnings and Summary Reports are sent at, as well as the email they are delivered to.

✓ **Forward replies to mobile or email:** Incoming messages, or replies, from sent SMS's can be directed to a specified mobile number (cost of 1 credit per reply depend on containt) OR a specified email address (no cost).

✓ **Send response to reply:** Set an automatic response to all received replies (1 credit deducted per response)

✓ **Forward data to URL:** Sent messages and replies can be forwarded to a website. Technical support is available to assist in the setup of this.

✓ **OTP Base Login :** You can Validate IP Address form HttpAPI, Login, SMPP etc.

✓ **You can Set your Profile Pic.**
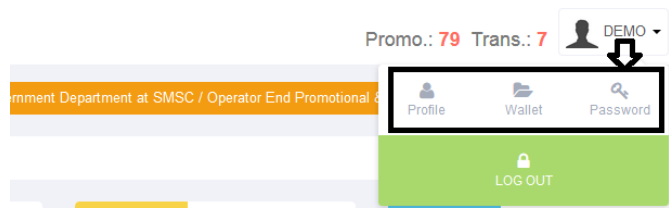
Your Dashboard.

✓ You can see your Delivery Updates Daily on Dashboard.

✓ Daily SMS Sent

✓ Credit Balance Promotional & Transactional

✓ Direct Manage Contacts

✓ Manage Transactional Templates

✓ API Room for your Application Use (HTTP/XML/SMPP)

✓ Report Bar for Delivery Status
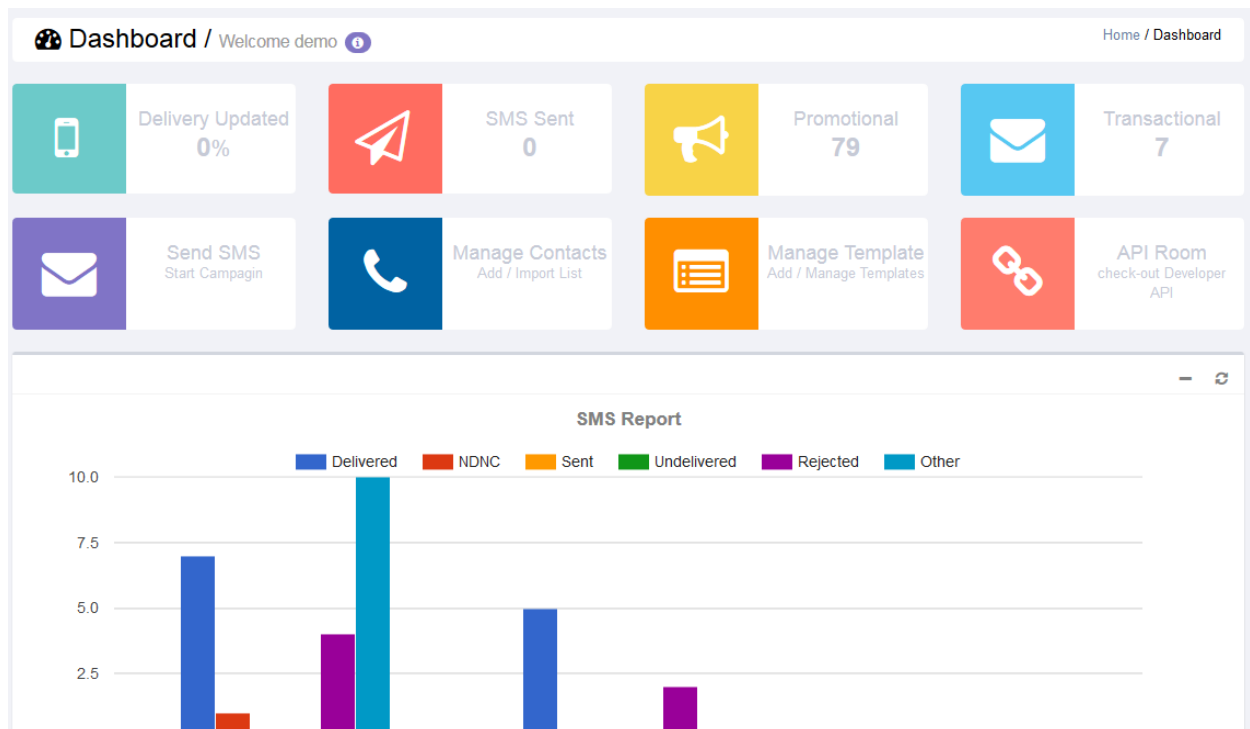
How to Send SMS Via Web

- **Click on Text sms > Send SMS**

Dashboard

Text SMS —
- Send SMS
- Send Opt SMS
- SMS From File
- Templates +
- Contacts +
- Reports +
- Change Password

API Documents +

Compose New Message

Message Channel

Promotional ▼

Message Route

Normal Route ▼ ⓘ

SenderID

SenderId

Campaign Name

12-Nov-2015 03:18

Numbers (0)

Type Numbers
one Number each line

Message Text

ENGLISH ▼

Type Message
1100 Chracter Per Message

0 Characters Used   Count 0

☐ Save As Draft ☐ Flash SMS

⚙ Settings ▾

✈ Send Now Or 📅 Schedule For Later

1st STEP

← Select Promotional or Transactional Route

← **Select Route**

← Choose your sender ID

← Default Campaign Name

← Type your mobile number.

← Type your message here
Note: 160 Character in
English and 70 for Unicode

3rd Step

Click to Send your campaning
Schedule your Message

2nd Step
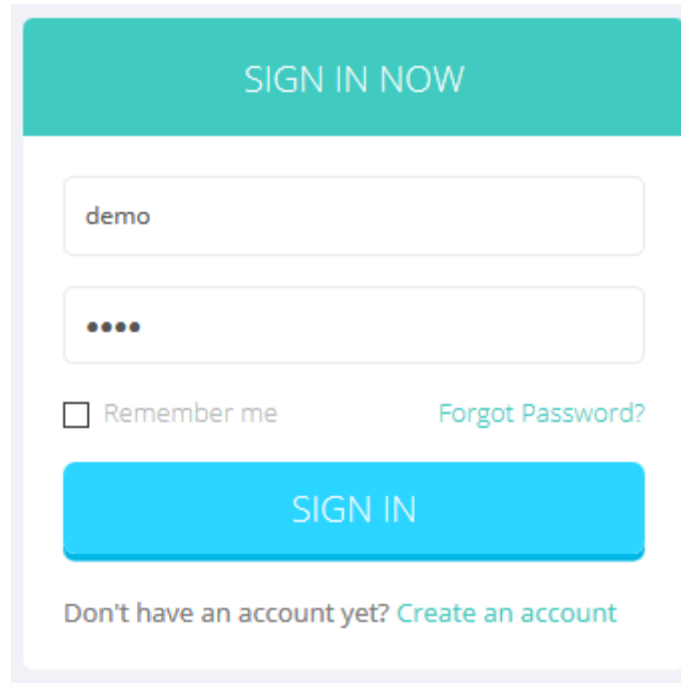
Message Summary

Total Numbers	3
Message	Demo test
Message Type	Promotional (ENGLISH)
Credit Required	3

Cancel   📅 Launch Now

4ᵗʰ Step – Click on Launch Now Button.

How to Setup Reseller Panel.

- Configure our IP address at your Domain or Subdomain in "A" Record i.e
  103.241.136.228
- **Login to your account with your user ID.**

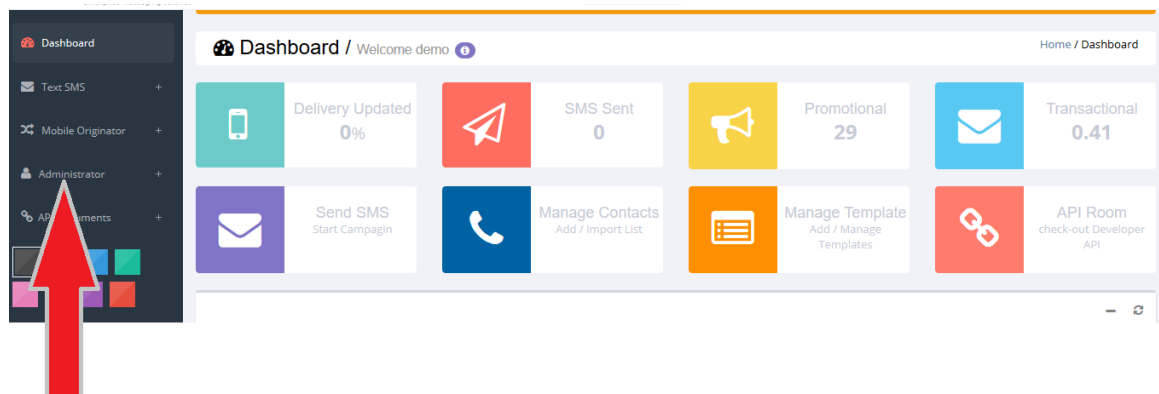- **After Login your account**
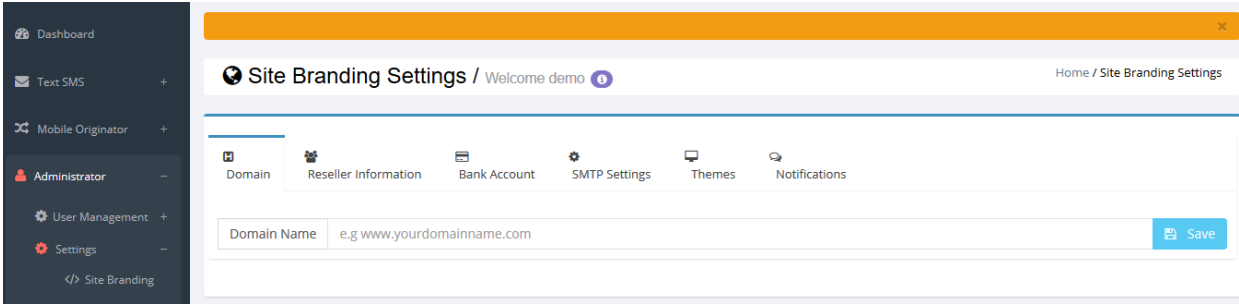
- **Click on Administrator Tool > Settings > Site Branding**

- Enter your Domain Detail what you have enter IP Address in Domain or Subdomain
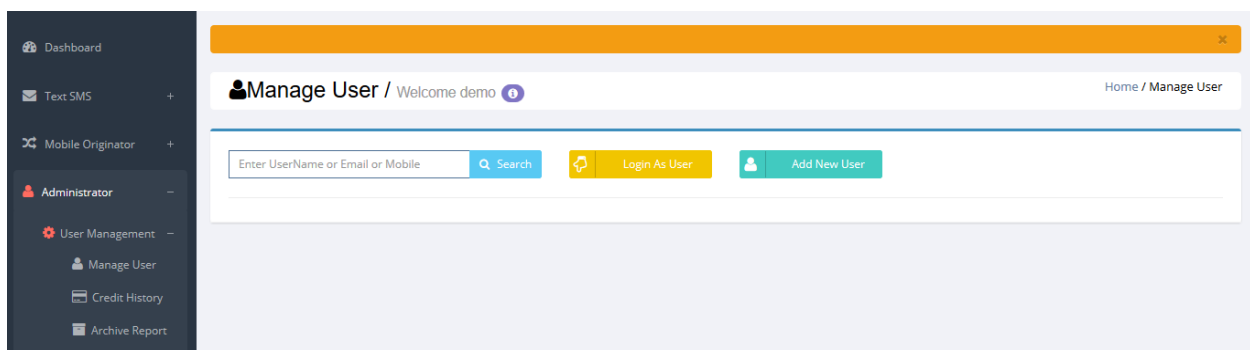

- Enter your Reseller information Like Company Name, Email ID, Support Number, Copyright Information and Logo. (this will shown in footer in your Panel)
- SMTP setting for sending user Registrations from your mail ID

How to Create Manage Users

- Click on Administrator > User Management > Manage User
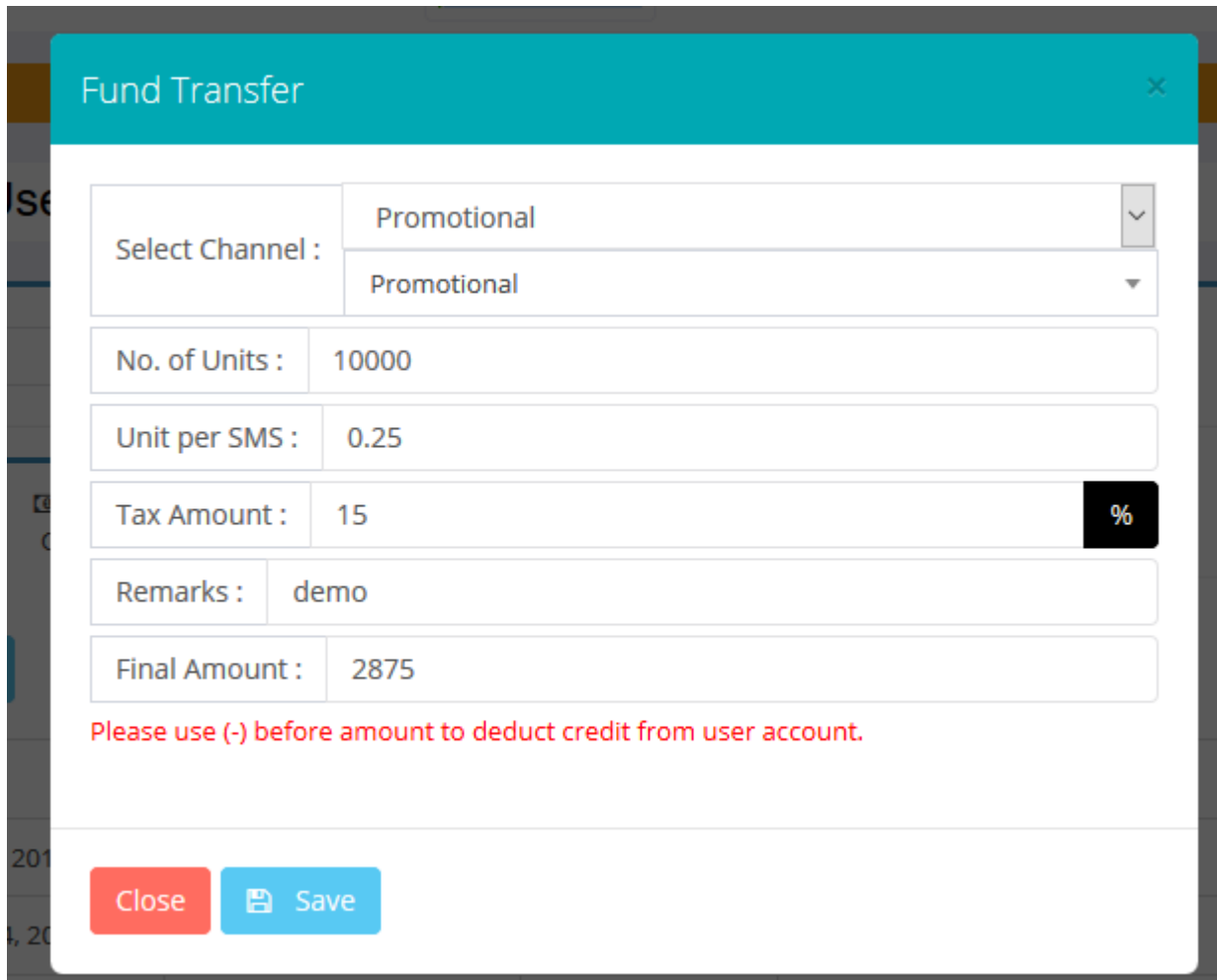
- Enter your Customer User ID which is Registered with you and click on Search

- **You can fully Manage your Client Like Credit management, Customer role, Account Expire Date, Account manager name/Mobile/Email ID, Sender ID, Templates (Sender ID and Templates Approved by Administrator).**
- **Message Manager you can check customer Campaning Details**

How to Transfer Credits

- **Click on Credit Transfer Under User > Transfer Fund > Enter Details > Save**

Fund Transfer   ✕

Select Channel :	Promotional ⌄
	Promotional ▾
No. of Units :	10000
Unit per SMS :	0.25
Tax Amount :	15 **%**
Remarks :	demo
Final Amount :	2875

Please use (-) before amount to deduct credit from user account.

Close   💾 Save