



## Education

A text-savvy two-way approach to communicating with students, parents and teachers

*Use SMSGATEWAYHUB to keep parents, teachers and student communities as well as school management always connected with each other.*

### Introduction

As an educational institution administrator do you struggle with the need to reach out to parents and students with the right information at the right time? Are you still sending printed memos and mass emails?

With **STRIPL** SMS platform, you can send important information such as exam schedules, meeting invites, emergency alerts, attendance notifications and updates on classroom activities. You could even collect detailed feedback on school programs and initiatives. Go on! Build a happy, well-informed community of parents and teachers.

### Go paperless; Use SMS

Use **STRIPL** SMS to send information about exam schedules, reading material, and meeting invites to students, parents and staff. Insert PDFs, spreadsheets, docs or weblinks.

### Make the most of the admission season

In these competitive times, attract the right students by showcasing your university and courses with an SMS campaign that includes weblinks. What's more, **STRIPL** enables you to track campaign metrics in real time.

### Say it with a picture

Do you get frequent calls from anxious parents enquiring about their toddlers at the day care center? Send them updates about their kids' activities in text format or as photos through SMS through the day.



University of  
South Wales  
Prifysgol  
De Cymru

“

*People read their SMS; this has improved our response rates so we know which students are attending what events.*

”

Here is the reading material for tomorrow's class



“

*We attached our newsletter to a text message and had a 40% click through rate, outperforming email by a mile*

”

## Simplify 2-way communication

Allow parents and students to easily seek information by sending an SMS. Send automated responses along with information documents, if required.

## Send personalized notifications

Send attendance alerts, grade sheets, birthday wishes and university acceptance letters by integrating your database with MSGGATEWAYHUB API gateway.

## Update on-the-go

Even your teachers and college staff can send emergency updates, event or classroom activity delays and cancellations on-the-go using MSGGATEWAYHUB mobile

## Be independent

STRIPL multi-user accounts imply you could allow each college department conduct their own SMS campaigns while you centrally manage purchases and SMS templates.

## Make ticketing processes simple

Get rid of cumbersome ticketing and tracking processes by sending MSGGATEWAYHUB mobile tickets for alumni meets, seminars or exhibitions. You can map attendance by scanning the tickets with our mobile app.

## Solicit timely feedback

Get real time and quick feedback about events, teachers, courses and facilities using mobile-optimized surveys created on the MSGGATEWAYHUB platform.

We work with over 165,000 businesses



Your child, Pranav Kumar, was absent on Jun 28, 2015



“

We had a 75% response rate. Stripl is easy and intuitive.

”



“

SMS ensures all students receive the right support and encouragement to succeed.

”



“

Text messaging is quick and convenient for both NUS and our students.

”



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