



Health & Beauty

Woo customers by being the always available service with personalized bookings and manage their wellness calendar

Introduction

Be a part of the well being of clients by offering them hassle-free ways of making appointments and sending them anything from a diet plan to a fitness tip.

Get into the box

Share promotions, service flyers and web URLs with prospective customers via SMS. Use STRIPL to track click-throughs in real time and measure marketing reach and effectiveness.

Fill the gaps

Offer time-bound discounts for lean seasons using STRIPL mobile vouchers in SMS campaigns. STRIPL will handle the end-to-end voucher creation, delivery and redemption.

Stay alert

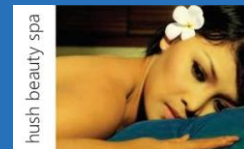
Send customized automated reminders of appointments and other alerts to clients using STRIPL API and organize their wellness calendar.

Manage multiple branches

Let your branches/franchisees conduct their own SMS campaigns but centrally manage the credits distribution and lock down templates with STRIPL enterprise-grade features.

Book my slot

Allow customers to book a slot with their preferred hairdressers and gym trainers with just a keyword text message to your dedicated long-codes or short-codes.



“

There has been a clear ROI from our monthly text campaigns

”

Enroll this month and get FREE personal training for 15 days with this coupon: <http://sg0.in/r/Tt> Red Rocks Fitness

Hi Neha, Your appointment is confirmed for 11:30 AM tomorrow (Aug 3, 2015) - Avalon Beauty Spa

Hi Sabsyasachi, Here is your personalized diet plan <http://sg0.in/r/Tt> to help reduce your body fat below 12%

Be Jeeves

Be the assistant customers want. Send them everything from personalized diet plans to beauty tips, through a simple SMS. Be there for the customer.

Reward loyalty

Build a customer base by sending mobile loyalty cards to customers who are frequent. Track every customer visit with unique loyalty codes and allow redemptions of rewards using **STRIPL** services.

Get instant feedback

Show customers a caring side and track service standards. Send mobile surveys via a link in a text message after a client visit to get feedback about their experience

One window to a world of options

Send one-time use mobile vouchers with unique codes to customers to offer discounts on annual packages and upsell other services.

Make events easy

Celebrating an anniversary or holding a fitathon? Use **STRIPL** to invite customers and track attendance with its unique mobile ticketing feature.

Mobile management

Are you a freelance hairdresser, beautician or a trainer working from a remote location? Organize text messages from anywhere with the **STRIPL** mobile app and send them to contacts straight from your mobile phone.

We work with over 165,000 businesses



Montgomery
Hair

“

Using STRIPL for our campaigns has saved us time and energy ... this has had an increase in sales by around 9%.

”

Om Yoga cordially invites you for Ashtanga Yoga demonstration on December 3. [Here](#) is your invitation pass.

Beauty & Holistic
Therapies

“

It is very easy to use and the support is fantastic

”



SMSGATEWAYHUB (Corporate Headquarters)
105-106 Starlit Tower Yashwant Niwas Road, Indore (Madhya Pradesh)
Tel: +91 0731 6450666, 99079 22122
Email: sales@smsgatewayhub.com

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