

SMSTGatewayHub

Developer Documentation

WhatsApp Business API Reference

Send approved templates with text, image, document, video or text headers

Online docs: www.smsgatewayhub.com/free-sms-gateway-developer-api

Swagger: www.smsgatewayhub.com/swagger/ui/index

Support: info@smsgatewayhub.com · Sales 1800 102 1822

Getting started

Create a free account at www.msgatewayhub.com/register, log in to the panel and copy your credentials. Keep keys and tokens on your server only; never put them in apps or browser code.

API	Base URL / host	Authentication
WhatsApp Business	https://sparklebot.in/api/v1/{tenant_subdomain}/messages/template	Authorization: Bearer {API token}

1. Authentication

POST	https://sparklebot.in/api/v1/{tenant_subdomain}/messages/template
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Item	Value
Authorization	Bearer YOUR_API_TOKEN
Content-Type	application/json (URLs) or multipart/form-data (file uploads)
{tenant_subdomain}	Your account's tenant subdomain

Where to find the tenant subdomain and API token

1. Log in to your WhatsApp panel.
2. Open **Settings** (bottom of the left menu).
3. Click **System Setting** → **API Management**.
4. Copy your **Tenant Subdomain** and **API Token**.

2. Body parameters

Parameter	Type	Required	Description
phone_number	string	Yes	Recipient with country code, e.g. 91XXXXXXXXXX .
template_name	string	Yes	Approved template name, exactly as approved.
template_language	string	Yes	Language code used at approval, e.g. en .
field_1, field_2 ...	string	If used	Body variables in order: field_1 for {{1}}, field_2 for {{2}} and so on.
header_image_url	url	If used	Public URL of the header image (JSON body).
header_document_url	url	If used	Public URL of the header document (JSON body).
header_video_url	url	If used	Public URL of the header video (JSON body).
header_image_file	file	If used	Upload header image (form-data).
header_document_file	file	If used	Upload header document (form-data).
header_video_file	file	If used	Upload header video (form-data).
header_field_1	string	If used	Value for a variable in a text header.

Case 1: Text only

Template without a header.

JSON body

```
{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "order_confirmation",
  "template_language": "en",
  "field_1": "Priya",
  "field_2": "ORD58213"
}
```

cURL

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-H "Content-Type: application/json" \
-d '{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "order_confirmation",
  "template_language": "en",
  "field_1": "Priya",
  "field_2": "ORD58213"
}'
```

cURL (form-data)

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-F "phone_number=91XXXXXXXXXX" \
-F "template_name=order_confirmation" \
-F "template_language=en" \
-F "field_1=Priya" \
-F "field_2=ORD58213"
```

Case 2: Image header

Template with an image header.

JSON body

```
{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "festive_offer",
  "template_language": "en",
  "field_1": "Priya",
  "header_image_url": "https://yourdomain.com/images/offer.jpg"
}
```

cURL

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-H "Content-Type: application/json" \
-d '{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "festive_offer",
  "template_language": "en",
  "field_1": "Priya",
  "header_image_url": "https://yourdomain.com/images/offer.jpg"
}'
```

cURL (form-data)

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-F "phone_number=91XXXXXXXXXX" \
-F "template_name=festive_offer" \
-F "template_language=en" \
-F "field_1=Priya" \
-F "header_image_file=@offer.jpg"
```

Case 3: Document header

Template with a PDF or document header.

JSON body

```
{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "invoice_share",
  "template_language": "en",
  "field_1": "INV-1043",
  "header_document_url": "https://yourdomain.com/docs/invoice-1043.pdf"
}
```

cURL

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-H "Content-Type: application/json" \
-d '{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "invoice_share",
  "template_language": "en",
  "field_1": "INV-1043",
  "header_document_url": "https://yourdomain.com/docs/invoice-1043.pdf"
}'
```

cURL (form-data)

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-F "phone_number=91XXXXXXXXXX" \
-F "template_name=invoice_share" \
-F "template_language=en" \
-F "field_1=INV-1043" \
-F "header_document_file=@invoice-1043.pdf"
```

Case 4: Video header

Template with a video header.

JSON body

```
{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "product_demo",
  "template_language": "en",
  "field_1": "Priya",
  "header_video_url": "https://yourdomain.com/videos/demo.mp4"
}
```

cURL

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-H "Content-Type: application/json" \
-d '{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "product_demo",
  "template_language": "en",
  "field_1": "Priya",
  "header_video_url": "https://yourdomain.com/videos/demo.mp4"
}'
```

cURL (form-data)

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-F "phone_number=91XXXXXXXXXX" \
-F "template_name=product_demo" \
-F "template_language=en" \
-F "field_1=Priya" \
-F "header_video_file=@demo.mp4"
```

Case 5: Text header variable

Template whose text header contains a variable.

JSON body

```
{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "account_alert",
  "template_language": "en",
  "field_1": "Priya",
  "header_field_1": "Security alert"
}
```

cURL

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-H "Content-Type: application/json" \
-d '{
  "phone_number": "91XXXXXXXXXX",
  "template_name": "account_alert",
  "template_language": "en",
  "field_1": "Priya",
  "header_field_1": "Security alert"
}'
```

cURL (form-data)

```
curl -X POST "https://sparklebot.in/api/v1/YOUR_TENANT/messages/template" \
-H "Authorization: Bearer YOUR_API_TOKEN" \
-F "phone_number=91XXXXXXXXXX" \
-F "template_name=account_alert" \
-F "template_language=en" \
-F "field_1=Priya" \
-F "header_field_1=Security alert"
```

3. Response and notes

Example response

```
{
  "success": true,
  "message": "Template message sent",
  "data": {
    "message_id": "wamid.HBgM0TE50Tk50Tk50Tk5FQIAERgS",
    "phone_number": "91XXXXXXXXXX",
    "status": "sent"
  }
}
```

- Use only one header type per template: image, document, video or text.
- Header media URLs must be publicly reachable (no login or expiring links).
- Send **field_1**, **field_2**... in the same order as the template variables.
- For file uploads use **multipart/form-data**; for URLs use a JSON body.
- In Postman, add the API token under Authorization → Bearer Token.